

14 June 2005

## **HSBC ANNOUNCES WINNERS OF HONG KONG'S FIRST CORPORATE SOCIAL RESPONSIBILITY AWARDS FOR SMEs**

The Hongkong and Shanghai Banking Corporation Limited has today awarded a total cash prize pool of HK\$360,000 to 10 local small and medium-sized enterprises (SMEs) at the prize presentation ceremony for 'The SME Living Business Awards 2005'. The Awards, developed with the support of the Business Environment Council, are in their first year and are the first of their type in Hong Kong. The Awards recognise the outstanding social and environmental performance of SMEs.

The Hongkong and Shanghai Banking Corporation Limited Chairman, Vincent Cheng said, "All big companies start from small beginnings. Living Business is HSBC's way to help Hong Kong's 290,000 SMEs prosper and grow while also enriching the environment and the community."

The top Award (Diamond Award), including HK\$150,000 in cash, was presented to 'Dunwell Environmental Management Company Limited' – a company that collects and handles used lubricating oil, oily contaminated wastewater and various types of chemical waste. The company is also moving into the recycling business. Dunwell was recognised for its environmental awareness programmes, training initiatives, and community participation.

Three local SMEs were presented with an Emerald Award (equal 2<sup>nd</sup> prize), including HK\$50,000 cash each. The winners of the Emerald Award were:

1. Sailing Boat Catering Management Ltd, an academic and corporate catering firm
2. Salon Go Ahead, a hairdressing salon
3. Samond Traders Holding Ltd, a designer and manufacturer of watches and gifts

Six Hong Kong SMEs were presented with a Ruby Award (equal 3<sup>rd</sup> prize), including HK\$10,000 cash each. The winners of the Ruby Award were:

1. Biocycle (Hong Kong) Limited
2. Charlotte Travel Limited
3. Objective Solutions Limited
4. Roots Biopack Limited
5. Tak Cheong Electronics (Holdings) Co Ltd
6. Twin World Eastern Concept Ltd

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## **HSBC announces winners of Hong Kong's first corporate social responsibility awards for SMEs /2**

Margaret Leung, Global Co-Head Commercial Banking – one of the eight judges for the Awards, said, “We hope that today’s Award winners can inspire their peers to look at how they can also make a difference. Companies who win an SME Living Business Award will have demonstrated that they are committed to their businesses and the wider community. These businesses can be regarded as leaders among their peers, and customers can have confidence that they are dealing with a responsible corporate citizen.”

Following a preliminary assessment based on written submissions and an onsite observational visit, a judging panel comprised of government and industry experts evaluated the shortlisted SMEs – who also gave a presentation and answered judges’ questions at a judging meeting. The Award winners were determined according to performance in four main areas: commitment to environmental protection, excellence in employee management, achievements in community development and management of stakeholder relationships. SMEs were not expected to excel in all of the areas, but they were expected to demonstrate some evidence of progress.

HSBC is publishing case studies of the top Award winners on the Living Business website <[www.hsbc.com.hk/livingbusiness](http://www.hsbc.com.hk/livingbusiness)>. The first four case studies, in both Chinese and English, will be available by early July. The remaining case studies will be available at the end of July. The Bank will also invite the top Award winners to share their experience with other SMEs at the seventh – and last in this series - of Living Business seminars on Tuesday 05 July. Information on this seminar, including registration forms, is also available on the Living Business website.

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## **Media queries to Nhan Chiem on 2822 4918 or Yvonne Chuang on 2822 4919.**

### **Notes to editors**

#### **1. The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding and a principal member of the HSBC Group which, with over 9,800 offices in 77 countries and territories and assets of US\$1,277 billion at 31 December 2004, is one of the world's largest banking and financial services organisations.

#### **2. The Business Environment Council Limited (BEC)**

The BEC is a non-profit environmental organisation with the overall objective of undertaking projects that indirectly or directly benefit the community. The BEC pools knowledge and resources from partners and the community to ensure that Hong Kong's businesses can become a model for sustainable development in Asia.

#### **3. The Living Business Programme**

Living Business is an SME programme developed by HSBC, with the support of the BEC, to help SMEs be more profitable and productive by implementing socially and environmentally responsible business practices. “Living Business” comprises an awards scheme, seminar series and website: [www.hsbc.com.hk/livingbusiness](http://www.hsbc.com.hk/livingbusiness)

## The SME Living Business Awards 2005 - List of winners

### Awards

### SMEs

Diamond Award (1<sup>st</sup> place)

- ◆ Dunwell Environmental Management Co., Ltd.

Emerald Awards (2<sup>nd</sup> place)

- ◆ Sailing Boat Catering Management Ltd.
- ◆ Salon Go Ahead
- ◆ Samond Traders Holding Limited

Ruby Awards (3<sup>rd</sup> place)

- ◆ BioCycle (Hong Kong) Limited
- ◆ Charlotte Travel Limited
- ◆ Objective Solutions Limited
- ◆ Roots Biopack Limited
- ◆ Tak Cheong Electronics (Holdings) Co., Ltd
- ◆ Twin World Eastern Concept Ltd.

Certificates of Merit

- ◆ A.D.E.C. Medical Alliance Limited
- ◆ A.M. Alliance Limited
- ◆ California Air Limited
- ◆ Delicron (H.K.) Ltd.
- ◆ Fundamentum Limited
- ◆ Key Technologies International Limited
- ◆ LK Associates Asia Pacific Limited
- ◆ MINI (Hong Kong) Co Limited
- ◆ Topskill Limited (trading as Dansinn Dance Studios)
- ◆ Waste & Environmental Technologies Limited