



## The Hong Kong Eco-Products Award 2005 2005年 香港環保產品獎


**Business Environment Council**  
商界環保協會

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經理 – 環境可持續性策略

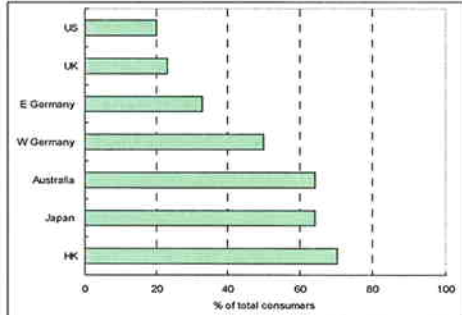
2 February 2005 2005年2月2日



## Why Make Eco-Products? 為甚麼製造環保產品?

## Consumers want to buy Eco-products 顧客購買環保產品的意欲



Country	% of total consumers
US	20
UK	25
E Germany	35
W Germany	50
Australia	65
Japan	65
HK	70


Source: Australian Environmental Labeling Association Inc., 2002



## Government demands 政府要求

- Chief Executive's Policy Address 2005  
行政長官2005年施政報告
- Product-related environmental legislation  
與產品有關的環保法例
  - USA - Federal Energy Efficiency Law, Battery Act, state electronic waste legislation and mandatory take-back programme
  - EU – Directives on RoHS, WEEE, packaging, energy efficiency and labelling, batteries labelling disposal and recycling.
  - Japan – home appliance take-tack, labelling of recyclables, eco-designs






## What are businesses doing ? 商界在做甚麼?



Year	Sales Rate (%)	% of Eco Products in newly developed products
2000	5	40
2001	13	50
2002	20	72
2003	20	93
2004	30	95
2005	30	100

Development and Sales of Eco Products by NEC  
(Source: NEC Annual Environmental Report 2003)



## Hong Kong Eco-Products Award 2005 2005年度 香港環保產品獎

### The Awards 獎項

- Hong Kong Eco-Products 2005 Award – Gold Award
- Hong Kong Eco-Products 2005 Award – Silver Award
- Hong Kong Eco-Products 2005 Award – Bronze Award
- 2005 香港環保產品獎 – 金獎
- 2005 香港環保產品獎 – 銀獎
- 2005 香港環保產品獎 – 銅獎




### Recognition 嘉許

- Display the 2005 Hong Kong Eco-Products Award logo on their corporate collateral for three years

得獎機構更可在其宣傳刊物上顯示香港環保產品獎之標誌，為期三年。




### Eligibility 參選資格

- Hong Kong businesses (with a valid Business registration Certificate)  
香港註冊的公司 (擁有有效的香港商業登記)。
- Design / manufacturing process in the Mainland and other countries.  
設計或生產過程於內地或其他國家。
- Each company could submit more than one entry  
每間參賽機構可以遞交多過一份參賽作品。



### Criteria 參賽準則

- Assessment criteria are tailored to address the product life-cycle of :  
以產品的生命週期作為評估準則：



### Criteria 參賽準則

- Environmental aspects to be considered include :  
所考慮的環境因素包括：
- resource consumption (energy, water, materials, etc)  
資源利用 (能源、水、物料等等)
- recycled content and recyclability,  
可循環再造的成份及可再造性
- avoidance of hazardous substances,  
減低有毒化學物質
- durability and life expectancy,  
強耐用性及生命可延續性
- repairability  
可維修性




### Criteria 參賽準則

- Consideration is also given for  
同時亦考慮產品的
- quality  
品質
- innovation  
創新
- marketability  
市場性






### Judging Panel 評審

- Federation of Hong Kong Industries 香港工業總會
- The Chinese Manufacturers' Association of Hong Kong 香港中華廠商聯合總會
- Design Council of HK 香港設計師協會
- The Hong Kong Polytechnic University, School of Design 香港理工大學設計系
- Centre for Sustainable Design, University of Surrey (UK)
- TerraChoice Ltd. (Canada)
- Global Ecolabelling Network (Japan/Taiwan) 全球環保標章網路組織
- Environment, Transport, and Works Bureau, HKSAR(TBC) 香港特別行政區環境運輸及工務局代表
- Business Environment Council 商界環保協會



### Important Dates 重要日期

- Deadline for Application: 31 March 2005  
截止報名日期: 2005年3月31日
- Assessment of Entries: April – May 2005  
產品評審: 2005年4月至5月
- Award Presentation: 2 June 2005  
頒獎典禮: 2005年6月2日



### Thank You

- Honorary Patron 名譽贊助人
  - Mrs Anna Pao Sohmen 蘇包培瓊女士
- Endorser 推薦機構
  - Global Eco-Labeling Network 全球環保標章網路組織
- Co-Organizers 協辦機構
  - Chinese General Chamber of Commerce, The 香港中華總商會
  - Chinese Manufacturers' Association, The 香港中華廠商聯合總會
  - Federation of Hong Kong Industries 香港工業總會
  - Hong Kong General Chamber of Commerce 香港總商會
- Sponsors 贊助機構
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    - Hong Kong Economic Times 香港經濟日報
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    - Wen Wei Po 文匯報



### Enquiries 查詢

- Further information and application forms are available from:  
如欲索取報名表格或進一步資料，歡迎聯絡：
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