

Worlds Collide

A forum where finance meets the environment

Date 18 July 2007 **Fee** HK\$ 1,200 (including lunch) **Venue** Hong Kong Bankers Club, Central **Registration** (852) 2784 3928 | www.bec.org.hk



Worlds Collide is the second conference in the EnviroSeries 07 calendar organized by the Business Environment Council. Leading financial and sustainable development experts will provide updates on sustainable financing trends such as the emergence of diversified sustainability indices and socially responsible investments, carbon trading and the Asian carbon market, eco-tech investments, and the growing links between the environment, society and the bottom line.

Panel discussions will also offer a forum for frank and open dialogue with the audience on the real issues and scale of opportunities. Register today to catch up with the latest sustainable finance trend.

Program Rundown

Keynote Session: Reducing the ecological footprint at the corporate level

- **Finance and sustainable development** | Dr Edgar Cheng, Vice Chairman, Hong Kong Council for Sustainable Development; Chairman, The World-Wide Investment Co Ltd

Morning Session: Global and local overview – Investments in sustainable development

- **Financial institutions and sustainable development**
- **Global trends: principles for responsible investment**
- **Asian trends: socially responsible investment in Asia** | Ms Melissa Brown, Executive Director, Association for Sustainable & Responsible Investment in Asia
- **Intangible assets of companies** | Mr Peter Crewe, Chief Executive Officer, American International Assurance Company (Trustee) Limited
- **Managing environmental and social risk throughout the investment cycle - IFC's performance standards and case studies** | Ms Anne Copeland Chiu, Environment & Social Specialist, International Finance Corporation

Afternoon Session: What are the products and services in the market?

- **Tackling pollution in the Pearl River Delta** | Mr Mike Wood, Senior Vice President, Head of Commercial Real Estate Lending & Structured Finance, CITIC Ka Wah Bank
- **Investing in social projects**
- **Investment opportunities - clean energy in China** | Mr Christophe Bongars, Executive Director, SustainAsia
- **Opportunities in global and Asian carbon markets** | Mr Christopher Tung, Partner, Mallesons Stephen Jaques

Closing remarks

- Dr Andrew Thomson, Chief Executive Officer, Business Environment Council

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